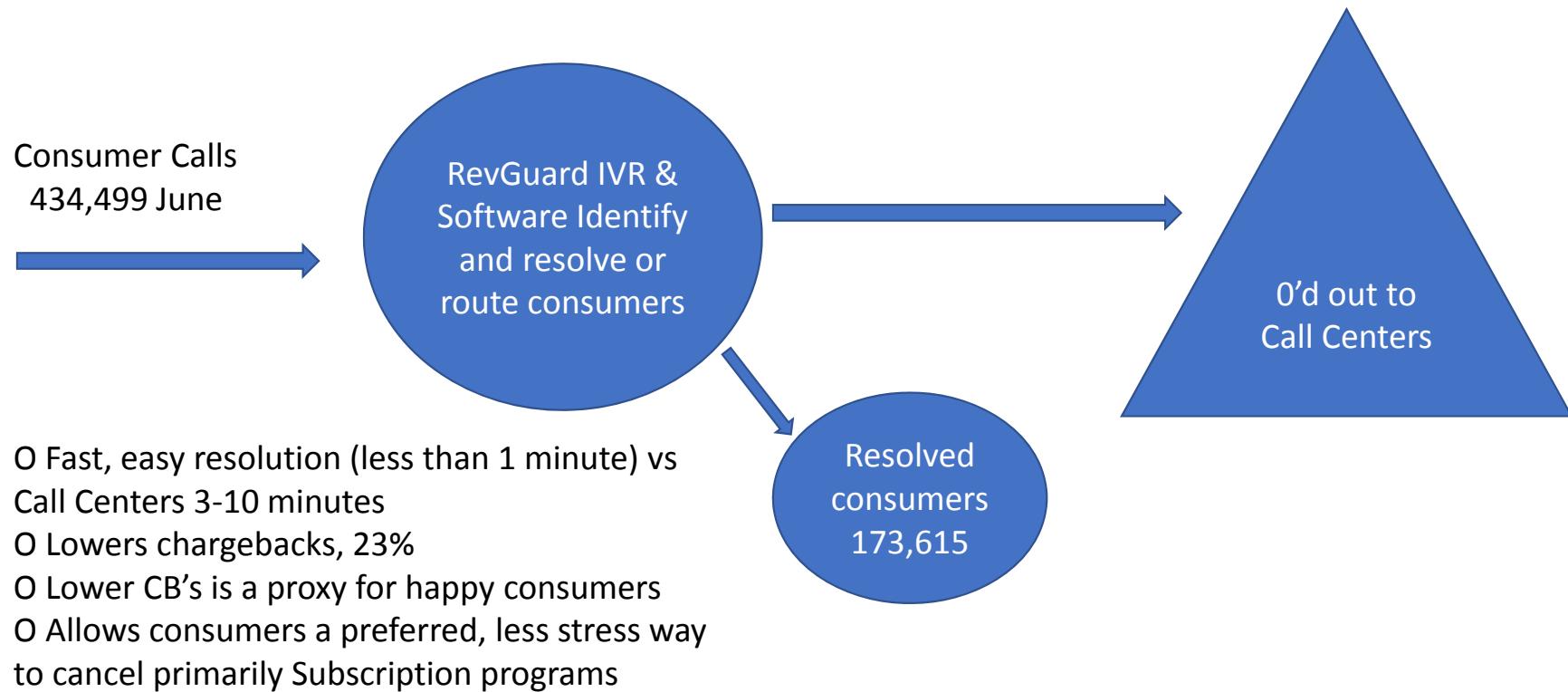


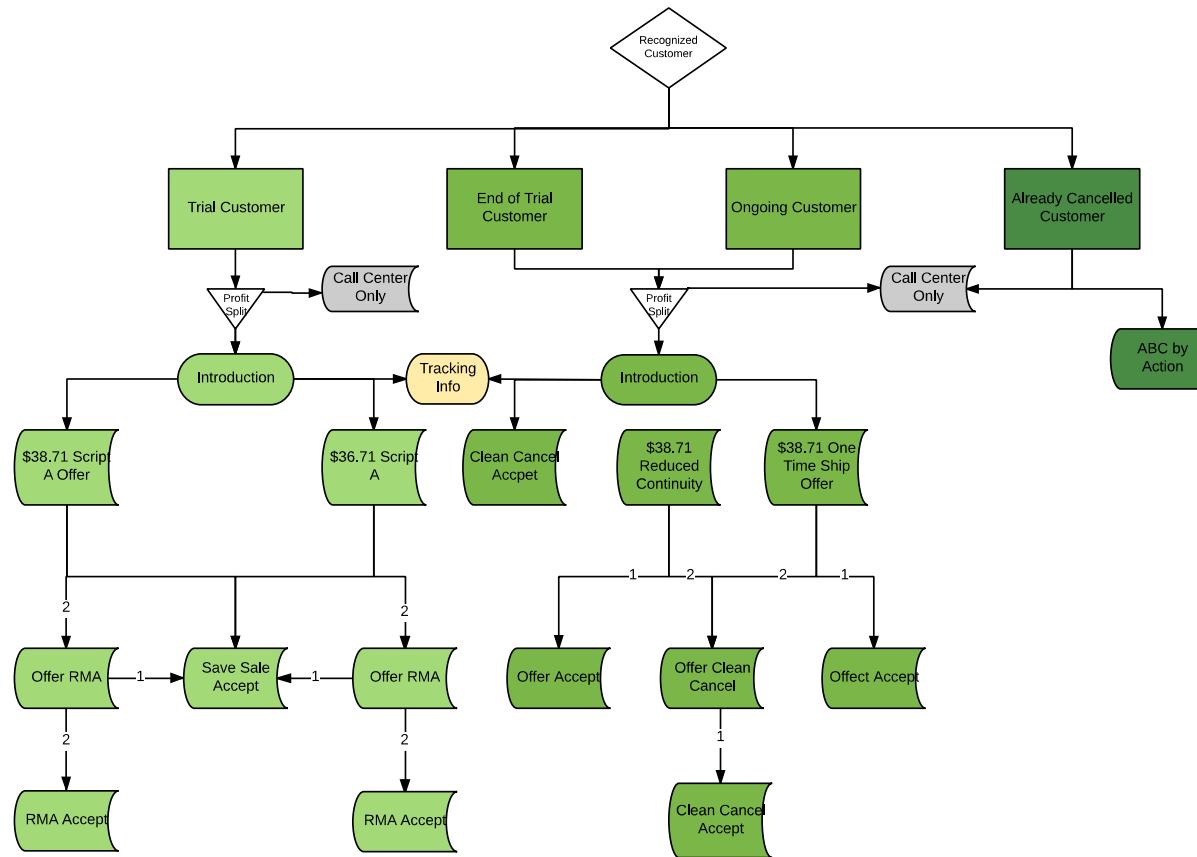
# **EXHIBIT G**

# RevGuard

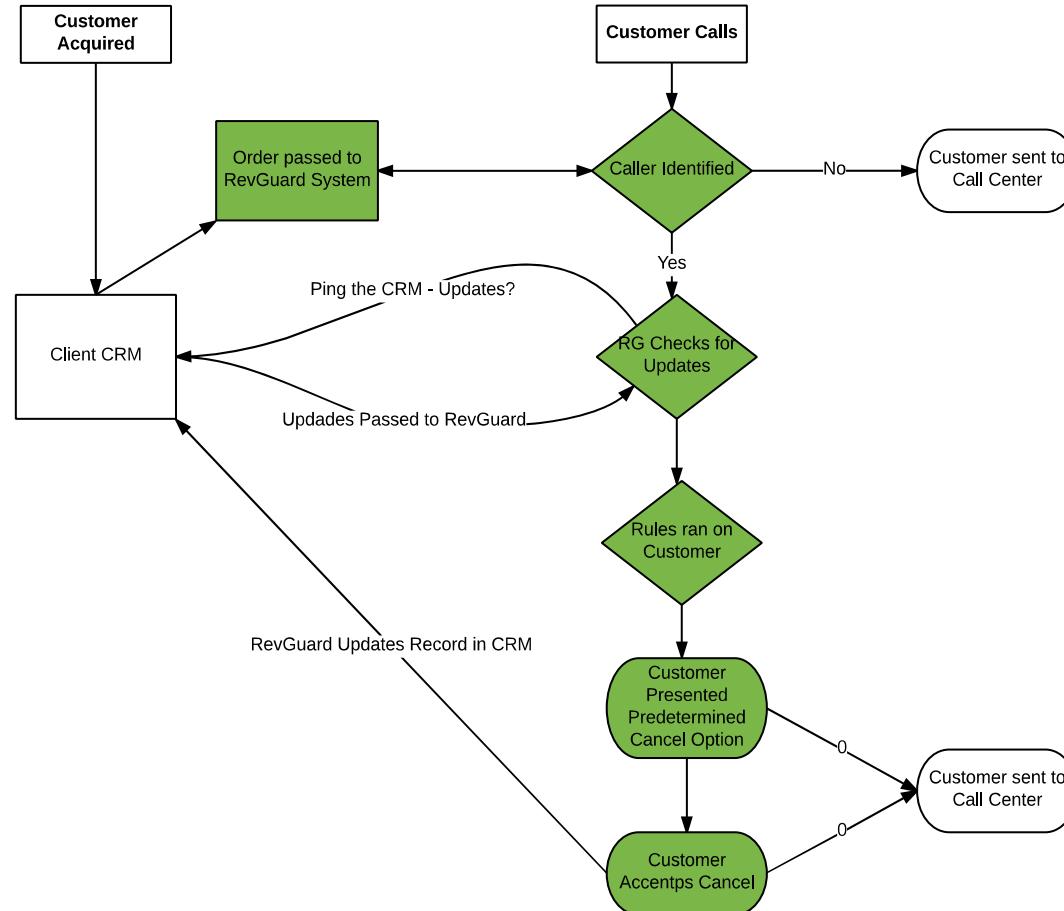
# Basic System



# Best Practices Call Flow – How They Start



# CRM Integration



## Examples of Calls

- Consumers in trial
- Consumers in trial takes a save sale
- Consumers in trial takes a cancel
- Consumers in trial takes reduce Subscription
- Consumers in trial zeros out to call center
- Consumers ongoing cancels
- Consumers ongoing does reduced Subscription
- Consumers ongoing cancels account, does one time purchase of additional product
- Consumer ongoing takes RMA for a Full Refund
- Consumers ongoing zeros out to call center

# Demos of Calls

# Integration Partners

- Salesforce
- Vindicia
- Limelight
- Konnektiv
- Orange
- Triangle
- UltraCart
- Five9

# Legal Compliance

- Most of these companies are Subscription.
- Many are Trial Subscription.
- RevGuard expedites and eases cancellation.
  - If they were trying to not be compliant, they wouldn't do that.
  - RevGuard is very, very strict on its system. In the **very rare case** where a RevGuard Customer has asked to do something which we feel is non-compliant, we refuse.
    - Not allowing cancellation in our system, only allowing downsell or upsell
    - Not allowing consumers to zero out to life call center.
    - Write a confusing script.
    - Customers used to request this a few years ago, been a long time since then.
  - We don't allow Customers to make cancellation impossible or difficult.
- RevGuard has nothing to do with acquiring customers.
- We only know that for consumers it's a much better thing to have a fast, easy, accurate, no hassle, no hold time, 100% quality assured, always better than a call center cancel method.

# Stats for June

| June                     |                |   |
|--------------------------|----------------|---|
| Total Calls              | 434,499        | Total inbound calls   |
| Recognized Callers       | 261,943        | System recognizes phone number  |
| Unrecognized Callers     | 171,057        | System doesn't recognize phone number   |
| Recognition Rate         | 60%            | People calling in who get reassurance   |
| Total Active Calls       | 174,016        | Total Inbound Calls that were people on a Subscription program and recognized                     |
| Total Cancel             | 114,578        | In RevGuard Cancels   |
| Total Cancel Transfers   | 59,981         | Transferred to Call Center  |
| Already Cancelled        | 87,927         | People calling in who get reassurance   |
| <b>Cancel Rate*</b>      | <b>66%</b>     | Amount of Consumers who cancel and are done within RevGuard                                       |
|                          | Call Ct        | % of Calls  |
| Total Calls              | 434,499        | Total Inbound calls   |
| <b>In Trial Calls</b>    | <b>58,069</b>  |   |
| Cancel                   | 20662          | 35.6% In trial save sale, they were cancelled, chose to pay \$38.71 and not return it.            |
| Return                   | 5117           | 8.8% Cancelled and they chose to return, they are given an RMA.                                   |
| No Action                | 4784           | 8.2% They abandoned call  |
| Transfer                 | 27506          | 47.4% Transferred out to Call Center  |
| <b>Ongoing Calls</b>     | <b>115,947</b> |   |
| Cancel                   | 88799          | 76.6% Either just a cancel or a cancel and they chose to take one more shipment at a reduced rate |
| Continue                 | 412            | 0.4% Lower price of Subscription  |
| Transfer                 | 23475          | 20.2% Transfer to call center   |
| No Action                | 3261           | 2.8% Hang up  |
| <b>Already Cancelled</b> | <b>87,927</b>  |   |
| Transfer                 | 56093          | 63.8% Transfer to Call Center   |
| No Action                | 31834          | 36.2% The system assures them they have been cancelled and won't be billed again.                 |

\*Remaining customers either transfer to a call center or a small percentage abandon

## Next Two Weeks

- Laura will manage operations under Receiver
- Following people and salaries per week:
  - Laura \$3,000 Customer Success Manager
  - Sara \$2,000 GoLive & Support
  - Brooks \$2,500 Customer Success Manager
  - Ben \$2,500 Coder/Programmer
  - Max \$1,500 GoLive & Support
  - Joe \$2,000 Important troubleshooter with Ben
  - Abby \$2,000 Controller
  - Blair \$0, if Receiver wants help for next two weeks
  - Total \$15,500
- Communicate immediately with all Consumers and steady the ship for next two weeks

# Expenses

- Next week's collected revenue should be aprox. \$127,581.
- Expenses Week 1:
  - \$15,500 staff
  - \$13,000 Rent
  - \$105,000 Five 9
  - (\$ 5,919) Cash Flow (doesn't include beginning cash \$105,000)
- Expenses Week 2:
  - \$15,500 staff
  - \$25,000 Five9 expenses (not due until month end)
  - \$3,000 Various minor expenses
  - \$15,000 Rackspace
  - \$69,081 Cash Flow

## Next Steps

- Thumbs up, then we notify all the Customers asap.
- FTC froze the assets of RevGuard based on the actions of another company that Blair McNea owns.
- We are in negotiations with FTC to release RevGuard, RevLive and RevGo from the freeze.
- Expect an answer within one week.
- Meantime, business as usual.